



www.KorusFest.org

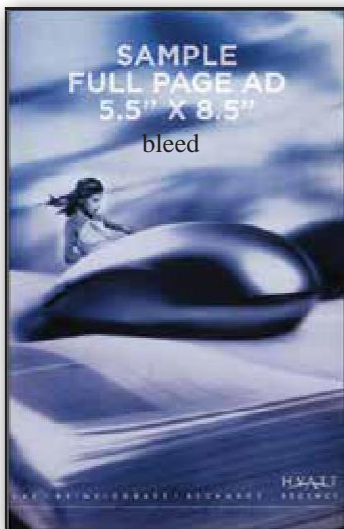
# KORUS FESTIVAL PASSPORT PROGRAM

## Advertisement Rates & Requirements

Art/Ad submission deadline is August 31, 2016.  
Ads must be submitted as a high-resolution PDF.

- full page ad/coupon \$1000  
5.5"x 8.5" (bleed), 5" x 8" (non bleed)
- half page/coupon \$500  
5.5"x 4" (bleed), 5"x 4" (non bleed)
- quarter page/coupon \$250  
2.5"x 4"

E-mail to submit@korusfest.org  
make check payable to "KAAW"  
and mail it to the address below.



**ABOUT THE KORUS FESTIVAL**

The KORUS Festival is one of greater Washington's premier community events, with more than 30,000 visitors and participation from over 60 musicians, artists, and community groups. 20 performances totaling over 200 musicians. Building on the success of the past twelve years, this event will feature music and dance performances by traditional Korean artists, K-pop groups, and more than 60 instrumentalists, including Korean citizens and non-citizens. This is an event for all ages.

The 2015 KORUS Festival is sponsored by the city, greater interest through its partnership with The Plaza at Tysons Corner Center, a nationally-known and centrally-located venue in the heart of Northern Virginia. Visitors can arrive at the 1.5-acre elevated outdoor facility by public transportation, free of charge, or by using the Plaza's ample parking garage.

For a dozen years, the KORUS Festival has attracted tens of thousands of people with diverse backgrounds and heritages in celebration of Korea. Live music, dance shows, culinary presentations, and beautiful art performances have surrounded youth and delight the streets. A year variety of traditional Korean food items with various fusion options keep spectators hooked throughout the two-day event. The KORUS Festival serves as a gateway to a diverse cultural experience right here in America—celebrating and expanding minds and hearts with a focus on generational and cultural education. In providing musical entertainment and artistic performance within the Korean American community, we're a vibrant multi-cultural festival.

**KORUS FESTIVAL PASSPORT PROGRAM**

Our comprehensive Passport Program highlights all sponsors and features. Participants will receive a booklet to receive a stamp. Once they have visited all vendor booths, they can receive the special Passport Program for a gift and opportunity to win additional prizes.

**VENDOR LIST**

Booth #	Name	Booth #	Name
1	Vendor name here	22	Vendor name here
2	Vendor name here	23	Vendor name here
3	Vendor name here	24	Vendor name here
4	Vendor name here	25	Vendor name here
5	Vendor name here	26	Vendor name here
6	Vendor name here	27	Vendor name here
7	Vendor name here	28	Vendor name here
8	Vendor name here	29	Vendor name here
9	Vendor name here	30	Vendor name here
10	Vendor name here	31	Vendor name here
11	Vendor name here	32	Vendor name here
12	Vendor name here	33	Vendor name here
13	Vendor name here	34	Vendor name here
14	Vendor name here	35	Vendor name here
15	Vendor name here	36	Vendor name here
16	Vendor name here	37	Vendor name here
17	Vendor name here	38	Vendor name here
18	Vendor name here	39	Vendor name here
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20	Vendor name here	41	Vendor name here
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